



# HERBALIFE®



## BULK & MUSCLE FORMULA

Protein Drink Mix  
**Vanilla**  
Artificially Flavored

Notice: Use this product as a food supplement only. Do not use for Weight Reduction.

NET WEIGHT: 38.1 oz (2 lbs 6.1 oz) 1080 g



### BULK & MUSCLE FORMULA

**Directions:** Simply blend 1/2 cup of Bulk & Muscle Formula with 12 fl. oz. of purified water, milk or your favorite beverage and adjust taste as desired. For general use, take two shakes daily. Add a third shake if your lean body mass is above 200 lbs (90 kg) and if you are interested in putting on muscle. For optimum results one shake should be taken within 45 minutes of finishing your workout.

Herbalife's Bulk & Muscle Formula is specially formulated for the needs of individuals involved in a muscle mass development program. Muscle growth is stimulated by specific resistance exercise dictated by physiology, anatomy and biomechanics. Nutrition plays a key role during the acute exercise phase by providing the energy, micronutrients and ergogenic factors to maximize exercise effort. Nutrition plays an even more critical role during the growth phase. If essential amino acids and metabolic catalysts for muscle growth are in short supply, muscle and strength gains are less than maximum. Our Bulk & Muscle Formula has been created so that nutrition is never a limiting factor during exercise or recovery.

### Exclusive Formulation

Protomyosin is Herbalife's exclusive protein blend of isolated soy protein, caseinate, whey protein concentrate, egg albumin, and the amino acid L-glutamine. Protomyosin has a Protein Digestibility Corrected Amino Acid (PDCAA) score of 1.00 which is the highest score for labeling protein quality and is ideal for human muscle growth. This is the U.S. Government's reference standard for evaluating protein quality. Utilization is further enhanced by the addition of Aminogen® †, a phytoenzyme system that accelerates the digestion of complex proteins into di- and tri-peptides and free amino acids for rapid uptake by the digestive system and muscle.

Our Bulk & Muscle Formula contains Herbalife's unique carbohydrate complex blend, which is used to provide energy for exercising and rebuilding muscle and as a protein-sparing nutrient during peak muscle exertion. It is specially formulated to contain medium chain glucose polymers, for rapid uptake and utilization without creating the danger of a rebound effect which can occur in glucose-based formulas.

Our Bulk & Muscle Formula is designed for use for strength and muscle growth and can be used with other Herbalife® products. See your local distributor for more information.

### SEE RIGHT PANEL FOR NUTRITION INFORMATION

#### Also provides per serving:

Choline	80 mg
Ornithine alpha ketoglutarate	20 mg
Potassium glycerophosphate	20 mg
Aminogen® † enzymes	200 mg
Medium Chain Triglycerides	400 mg
L-carnitine	50 mg

#### Essential Amino Acids per 60 gram serving:

Isoleucine	1478 mg
Leucine	2659 mg
Lysine	2146 mg
Methionine	605 mg
Phenylalanine	1544 mg
Threonine	1271 mg
Tryptophan	384 mg
Valine	1624 mg



® † Patented Aminogen® contains specially selected protein enzymes which act to improve assimilation of dietary proteins.

† Aminogen® is a registered trademark of Triarco Industries, Inc.

30-day money-back guarantee

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## Nutrition Facts

Serving Size: 3/4 Cup (60 g)  
Servings Per Container: 18

Amount Per Serving		Calories	
		2,000	2,500
<b>Calories</b>		210	
Calories from Fat		10	
		% Daily Value*	
<b>Total Fat</b> 1 g		2%	
Saturated Fat 0 g		0%	
Trans Fat 0 g			
<b>Cholesterol</b> less than 5 mg		1%	
<b>Sodium</b> 310 mg		13%	
<b>Potassium</b> 430 mg		12%	
<b>Total Carbohydrate</b> 22 g		7%	
Dietary Fiber 1 g		4%	
Sugars 13 g			
<b>Protein</b> 30 g		60%	
Vitamin A (15% as Beta Carotene)		50%	
Vitamin C		50%	
Calcium		50%	
Iron		50%	
Vitamin D		50%	
Vitamin E		50%	
Vitamin K		50%	
Thiamin		50%	
Riboflavin		50%	
Niacin		50%	
Vitamin B6		50%	
Folate		30%	
Vitamin B12		50%	
Biotin		50%	
Pantothenic Acid		50%	
Phosphorus		50%	
Iodine		50%	
Magnesium		50%	
Zinc		50%	
Selenium		40%	
Copper		25%	
Manganese		50%	
Chromium		40%	
Molybdenum		80%	

\*Percent daily values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less Than	65 g	80 g
Sat. Fat	Less Than	20 g	25 g
Cholesterol	Less Than	300 mg	300 mg
Sodium	Less Than	2,400 mg	2,400 mg
Potassium		3,500 mg	3,500 mg
Total Carbohydrate		300 g	375 g
Dietary Fiber		25 g	30 g
Protein		50 g	65 g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Soy protein isolate, calcium caseinate, maltodextrin, whey protein concentrate, dextrose, fructose, natural and artificial flavors, tricalcium phosphate, dipotassium phosphate, medium chain triglycerides, magnesium oxide, honey powder, soy lecithin, bacterially-derived patented proteases (from Aminogen® †), choline bitartrate, potassium citrate, egg albumin solids powder, L-carnitine hydrochloride, L-glutamine, beta carotene, ascorbic acid, dl-alpha tocopheryl acetate, molybdenum amino acid chelate, sucralose, potassium glycerophosphate, ornithine alpha ketoglutarate, biotin, selenium amino acid chelate, ferrous fumarate, niacin, manganese amino acid chelate, zinc oxide, d-calcium pantothenate, potassium iodide, vitamin A palmitate, vitamin K, copper sulfate, eleuthero powder, astragalus root powder, pyridoxine hydrochloride, riboflavin, thiamin hydrochloride, chromium nicotinate, cyanocobalamin, vitamin D2 and folic acid. CONTAINS MILK, EGG AND SOYBEAN INGREDIENTS.

Formulated exclusively for:  
**HERBALIFE INTERNATIONAL OF AMERICA, INC.**  
Los Angeles, CA 90080-0210, U.S.A.

MADE IN U.S.A.



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